**Goal Statement of Purpose**

I am **Ashish Arunkumar**, a driven graduate of Bengaluru Central University, Karnataka, India from commerce. A great passion in financial systems and business dynamics has always motivated me. Having a strong background in disciplines including Financial Accounting, Business Dynamics & Entrepreneurship, Modern Marketing, Business Data Analysis, Cost Accounting, and Strategic Human Resource Management, where I obtained a noteworthy **7.30 CGPA,** my academic path has prepared me I am presently seeking for the **Master of International Business and Economics degree at Hochschule Schmalkalden.**

Different practical projects, internships, and extracurricular activities have added to my intellectual enrichment. During my **internship at Aaron Batteries, Vibgyor Power India Pvt. LTD.,** I learned a great deal about organizational structures and human resource management including the nuances of team dynamics. Along with increasing my practical knowledge, this experience improved my people skills. My drive to improve my knowledge of international business and economics has been stoked by my education and intern experiences; thus, I am excited to bring this passion to Hochschule Schmalkalden.

**The chance to investigate the linked world of international business and economics motivates me mostly to pursue this master's degree.** The curriculum's emphasis on global economic issues and its pragmatic approach to address actual problems especially excite me. Important for my job goals, the program provides courses in fields including finance, management, and economics. Learning these sophisticated talents will, in my opinion, help me to solve present economic problems and properly participate in the worldwide corporate scene. Furthermore, the way the curriculum is set up small group environments and interactive learning promises a customized and interesting learning process.

**Germany's reputation for offering top-notch public university education often with little to no tuition fees for overseas students helps me to desire to study there.** Strong scientific facilities and resources in the nation are well-known, and they thrill me since they present the possibility to work on important issues. Following my graduation, I want to remain in Germany to use the 18-month job seeker visa, therefore enabling a seamless transition from university life to working life. Germany's rich and varied culture also appeals to me since it seems to widen my horizons and enhance my whole academic experience.

**The practical learning style and thorough course of study at Hochschule Schmalkalden really appeal to me two semesters at Schmalkalden, one abroad, and a master thesis comprise the program, therefore offering a well-rounded educational background.** The university's dedication to student success is clear from its first-rate facilities, contemporary lecture halls, and cutting edge materials. The program's appeal is further increased by the possibility to study overseas and participate in foreign research initiatives. I have no doubt that the Hochschule Schmalkalden learning environment will provide me the information and abilities need to succeed in my field.

Working for multinational companies like **Siemens, Bosch, or BMW** which are renowned for their emphasis on innovation and development is part of my future professional goals. The Master of International Business and Economics will provide me the knowledge needed to succeed in such exciting companies. Long term, I want to launch my own business using the knowledge gained over my academic and career path to provide goods and solutions benefiting the planet.

**Ultimately,** I think the Master's in International Business and Economics at Hochschule Schmalkalden is ideal for me. The program will let me interact with a varied learning community, deepen my technical and business abilities, and get a worldwide viewpoint. My academic background, practical experience, and commitment will surely help me to be a strong candidate for this program. I value your giving my application some thought.

**Sincerely,   
  
Ashish Arunkumar**